# roberto terracciano
## ux/ui product designer

**PROFILE**

UX/UI designer with a solid academic background in technocultures and media theory. I provide thoughtful solutions and rational designs based on heuristics, research and data.

**EXPERIENCE**

### UX/UI Designer, Upmarket

December 2022 - January 2023

- Implementation of UX solutions for the customer/guest dashboard
- Ideation of user journey for in-app purchase of third-party products
- Design of the core design system for the mobile app

### UX/UI Designer, Six Days Berlin

June 2022 - July 2022

- Quantitative and qualitative research with over 250 users/testers
- Definition of an easy-to-use journey for ticket purchase in huge venues
- Prototype and adaptation of the existing identity into a digital design system

### UX/UI Designer, mIRC mobile

May 2022 - June 2022

- UX adaptation of the functionalities of the old Windows app
- Easy-to-use solutions for complex chat and status actions
- Interface design of the new mobile app

**EDUCATION**

### Bootcamp in UX/UI Design

Ironhack Schools, Class of 2022

### PhD in Technocultures and Media theory

L'Orientale, University of Naples
Gloldsmiths, University of London, 2012-2015

**OTHER EXPERIENCE**

- Museum Docent @ Italian Ministry for Heritage
- Freelance Translator @ Google, Huawei, Amazon
- QA Language specialist @ Nintendo of Europe

**SKILLS**

Figma | Photoshop | Illustrator | Wireframing | Prototyping | Research
User Journeys | Design Thinking | Design Sprints

**LANGUAGES**

Italian | English | Portuguese